

Digital Storytelling Intro to one day workshop

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[scatterflix](#)

There are many ways we can make a digital story and many online tools to make it fun and interactive. It is used by educators, brands, and bespoke businesses. Filmmakers, hospitals, charities and more.

The simplicity is its attraction, and the learning curve is minimal. An end is easily seen, unlike a documentary, which is more complex.

“Traditional” digital storytelling is a 2–5 minute video, based around a narration. This can be a personal story, poem, prose or a form of lecture, narrated by you. This is embellished with still images and perhaps some video, and other scanned archives to give a visual addition.

This workshop will help you carve your story, find your visuals, and learn easy editing. The learning curve is simple, hands-on, and fun.

The aim is not to produce a polished video, this will be achieved with the fine tuning. It is about the journey and learning a simple yet creative craft. It helps to develop creative writing skills and experimentation.

Overall Learning Outcome of Digital Storytelling

After completing the 6-hour Digital Storytelling workshop you will be able to successfully assemble and edit a 2–5-minute video with audio and visuals to tell a compelling story.

Before the workshop

- I would like you to find some photos about the subject and send me a short summary of your idea including the visuals, this will give me the best idea on how to help you with your digital story.
- Create an account with [canva.com](#) the free online graphic and video design and watch the two videos I have created so you have a basic idea for the day. The videos are a very simple step-by-step process

The Workshop - INTRO

- Brainstorming your idea/and writing a longer synopsis with your message.
- Discuss how to take photos or videos/smartphone V camera.

Step 1:

- Introduction to Canva, the online editor.
- Computer tutorial using some photos, audio and music.
- Create a storyboard, as this helps decide what photos, images and audio will be needed.

Step 2:

- Research and gather all the elements for your story by using found-footage, stock photos, images and audio. ([Pexels](#) for visuals. [Mixkit](#) for music and sound effects)

- Narrate the story and record it – take 1
- Decide which extra images are needed.

Step 3:

- Create a sequence on the Canva Editor timeline with audio - narration and visuals to start to cut it up using simple editing cuts and transitions to bring about dynamic movements.
- Mix the visuals and audio and sounds

Step 4:

- Finishing touches, credits and exporting the digital story

If you prefer another type of editing software, please use the one you are familiar with.

(2 - 5 minutes is approx. 250 - 500 words)