



“WINDOWS” CALL TO ACTION

Concept by Matt Ogens. Shot by You.



WHAT IS A WINDOW IN THE TIME OF QUARANTINE?

Is it a symbol of hope, an invitation, a reminder of the world out there waiting for us? If we could look out your window, what would it tell us about your experience under quarantine that is meaningful or universal or personal to all of us? Because across the world, each of our windows is a dream that is unique and different and yet completely relatable in the time of COVID-19.

So what would your story tell us if we could look out of your window? What would we see?

THE PROJECT

WINDOWS is a new short-form project shot at home by you and other contributors from across the world examining the breadth of human experience during COVID-19.

We'd love to include your experience in this film. We want to see what you see.

In this film we will be cutting together shots taken from our windows looking out at the world, to explore both the specificity and the universality of a day in life under quarantine.

There is no right or wrong way to do this. The choice is yours. The views you capture may be unexpected. They may be expected. They may be staged or spontaneous. Shots may be happy, sad, funny, inspirational. Show us your emotional experience. Show us what you feel.

We want to see the world. We want to see different countries, states, regions, continents. We want to see cities, beaches, lakes, towns, mountains, rural areas, farms. We want to see people, places, things. Because in our differences we speak to a universality that is all the same.

WHAT TO FILM

All scenes should be shot from indoors, looking out through a window at the world on the other side of it. Some interior framing in the foreground is okay: for example we may see someone looking out of the window, a child, an animal, an elderly person, you, whatever or whoever is in your space, but the focus should be outside your window. We should see the window frame and some sense of the interior environment.

Diverse viewpoints are greatly appreciated. Shoot from different rooms in your home, your office, your car. Show us foreign cities. Foreign lands. People and places we are not accustomed to. COVID-19 has changed and affected the entire world – show us how, and who, and where, and when.

Have fun. Feel free to experiment. Submit multiple scenes/shots/videos. Shoot often and frequently – the more footage the better.

EXAMPLES

- Apartment complexes, homes, rural areas, suburbs, highrises
- Social distancing: people together, or apart, wearing masks
- Work: our frontline workers in grocery stores, restaurants, factories that remain open, office buildings, retail
- Empty streets
- First responders: ambulance, police, or firetrucks
- Exercise: joggers, bikers, workouts in the park
- Families: parents, children, older people, siblings, people together in the time of COVID-19
- Preparation: masks being put on, gloves, wiping down door handles, or car handles
- Deliveries: food, mail, Amazon, Postmates
- Affection: two people kissing, same sex couples kissing, handholding, chivalry
- Celebration: fireworks, social distancing get-togethers, practicing music, happy hours
- Life goes on: moving in or moving away, leaving for work, dropping off kids, kids playing outside wearing masks
- Stress: an argument outside on the front lawn or backyard, difficulty parking, physical altercations, frustration
- Pets: dogs walking, cats, birds in a clear sky
- Maintenance: watering a lawn or garden, sprinklers turning on, clearing leaves, cutting grass
- Taking the edge off: a person smoking a cigarette, a person smoking cannabis, a person drinking alcohol
- And many, many more.

WHEN TO FILM

WINDOWS will tell the story of an entire day under quarantine. So shooting across the day is greatly appreciated. Show us your morning, your afternoon, your evening. How does the light out your window change? How does the world change? How do your feelings change?

TIMES TO SHOOT

Sunrise, morning, day, afternoon, sunset, evening, night... any and all hours of the day appreciated.

HOW TO FILM

- ***Always landscape***, i.e. hold your phone horizontally.
- Focus outside the window.
- Use your phone (Set to 4k, 24 fps if possible). Or a higher-end camera if you have one.
- Shoot as high resolution as possible.
- Try some shots with a tripod or stabilization device.
- Try some very steady handheld.
- Try some where you walk toward the window/scene.
- Film several takes.
- Hold each shot for a minimum of 7-10 seconds. Please no shots longer than 30 seconds.

SOUND

We want to hear the natural atmospheric sounds of your world. Turn your microphones/volumes up so you can share the experience. Is your world quieter? Louder? Let us know.

YOU (OPTIONAL)

This is a story about you, and all of us. So if you'd like, alongside your shots tell us your story. Before you hit send, conduct a short audio interview of yourself. Tell us what you see out your window, what you miss, how it affects you, the little things you used to take for granted. Tell us about the sounds you hear, the nature you see, your kids, your parents, your neighbors, your delivery people, your loved ones.

Tell us about your world.

SEND MEDIA TO

You may submit all media to [this private Dropbox link](#). When you follow that link, you will be prompted to select files to upload from your computer or device. Media should be uncompressed and as high resolution as possible.

We ask that all submissions be received by Friday, May 22. We'll happily look at anything sooner.

If you have any questions, please direct them to Joshua Roth at windowssubmission@gmail.com.

THANK YOU! ~ MATT OGENS + TEAM

